

# MORE

The logo for the Vancouver Pickleball Association (VPA) is positioned between the letters 'O' and 'R' of the word 'MORE'. It features a black circular background with a white pickleball paddle shape. The word 'VANCOUVER' is written in a white arc at the top, 'PICKLEBALL' is written in a white arc across the middle, and 'ASSOC.' is written in a white arc at the bottom. A red maple leaf is centered at the bottom of the circle.

## More Courts. More Play. More Community.

FOR IMMEDIATE RELEASE

Citizens Rally for More Pickleball Courts in Vancouver

Vancouver, BC, October 14, 2025

The Vancouver Pickleball Association (VPA) has submitted a petition to the City of Vancouver calling for urgent action to improve and expand pickleball facilities across the city. With **1,486 signatures collected** both online and in person, the petition highlights a growing demand for more accessible, quality play spaces for one of the fastest growing sports in Canada.

“Pickleball has exploded in popularity across Vancouver,” said **VPA President, Janet Martini**, “Unfortunately, the number and quality of courts have not kept up with demand. Many players experience significant wait time between games, and the lack of indoor and outdoor facilities is limiting community participation.”

The petition calls on City leadership to **make pickleball infrastructure a budget priority**, ensuring there are enough courts to meet the needs of residents who look to live and play in Vancouver.

Currently, Vancouver trails behind neighbouring municipalities such as North Vancouver, Delta, Langley, Surrey, and Burnaby in both court availability and investment in public play spaces. The VPA believes collaboration between the City and community organizations can accelerate progress through creative funding partnerships and shared-use models.

“This isn’t just about sport,” added **Susan Willett, VPA Vice President and organizer of the MORE Campaign**. “It’s about health, connection, and community. Pickleball brings together people of all ages and abilities, creating social bonds that improve well-being and quality of life.”

The petition is part of the VPA’s **MORE campaign - More Courts. More Play. More Community**. The initiative aims to raise awareness of the citywide shortage of courts and inspire collective action among players, residents, and City leaders. The campaign

emphasizes that adding more courts would not only meet growing demand but also strengthen social connections and promote active healthy living.

The VPA looks forward to working with City staff, Park Board officials, and community partners to develop a long-term plan that supports growth and accessibility of pickleball in Vancouver, while also collaborating on immediate solutions to address current limitations that restrict play and participation.

-END-

### About the Vancouver Pickleball Association

The Vancouver Pickleball Association is a volunteer-driven nonprofit organization dedicated to promoting and growing the sport of pickleball throughout Vancouver. The VPA advocates for increased access, inclusive programming, and community development through play.

The full MORE Campaign Petition package can be found on VPA's website.

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Queen Elizabeth Park Pickleball Courts